



Dear ICHOM friends,

I hope this finds you and yours well. Already, 2015 has been a productive year for the ICHOM team. As we look ahead, it's my pleasure to update you on our work: where we stand today and where we plan to be in one year's time. I encourage you to review this edition of our newsletter, to distribute it within your networks, and to visit us at www. ichom.org for regular updates. I also encourage you to follow us on Twitter (@ICHOM_ORG) for the latest news in outcomes measurement and value-based health care.

In 2014, our standardization work continued apace. Guided by our teams in Cambridge and London, our expert Working Groups developed Standard Sets for eight of the world's most burdensome medical conditions, bringing the number of our completed Standard Sets to twelve. By the end of this year, we aim to bring that total to 20. I invite you to scroll down for more information, and to review our revamped Reference Guides, which are now available on our website.

We also made substantial headway in implementation: supporting providers as they begin to measure one or more of the Standard Sets. We launched the Implementation Network, as well as the Certified Suppliers program. ICHOM Certified Suppliers are IT providers that are integrating the Standard Sets into their data-collection platforms in order to facilitate reliable, secure measurement. I encourage you to learn more about the Certified Suppliers by clicking here.

We ended 2014 with our international conference at Harvard Business School. As many of you know, attendees numbered nearly 500 and represented 28 countries. Since then, the response has been overwhelming. Providers from across the globe have reached out to express their enthusiasm for our work and their interest in measuring one or more of the Standard Sets. Payers, suppliers, and others have similarly demonstrated their desire to push forward the value agenda.

In the coming months, we will share with you the details of our next conference. In the meantime, I am pleased to make an exciting announcement. In recognition of our growing list of partners in Europe and elsewhere around the world, the Fourth ICHOM Conference will take place in the spring of 2016 in London. I look forward to apprising you of more information later in the year, and I hope that you will be able to join us for this important event.

My colleagues and I are grateful for a successful 2014 and for a productive first quarter of 2015. On behalf of our team, thank you for your support. We look forward to advancing our relationship with each of you, and with the organizations you represent.

Best regards,

Christina R. Åkerman ICHOM President

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IN 2014, OUR STANDARDIZATION WORK CONTINUED APACE. **ICHOM'S COMPLETED STANDARD SETS NOW COVER OVER ONE-**THIRD OF THE GLOBAL **DISEASE BURDEN. WE HAVE ALSO MADE** SUBSTANTIAL HEADWAY IN IMPLEMENTATION: SUPPORTING PROVIDERS **ASTHEY INTEGRATE** ONE OR MORE OF THE STANDARD SETS INTO THEIR PRACTICES.

STANDARDIZATION UPDATE

New Standard Sets, revamped Reference Guides

ICHOM STANDARD SETS

CORONARY ARTERY DISEASE

CATARACTS

LOCALIZED PROSTATE CANCER

LOW BACK PAIN

PARKINSON'S DISEASE

CLEFT LIP & PALATE

DEPRESSION & ANXIETY

ADVANCED PROSTATE

CANCER

LUNG CANCER

MACULAR DEGENERATION

STROKE

DEMENTIA

HEART FAILURE

INFLAMMATORY BOWEL

DISEASE

FRAIL ELDERLY

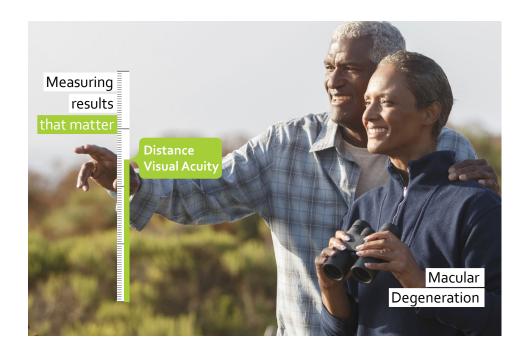
BRAIN TUMORS

BREAST CANCER

COLON CANCER

PREGNANCY AND

CHILDBIRTH



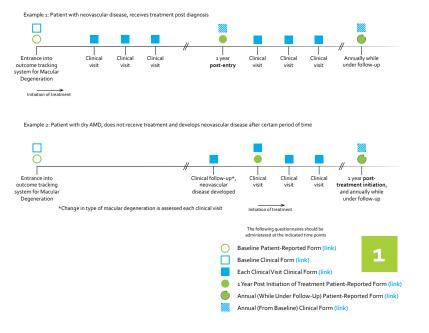
In 2014, our standardization team and expert Working Groups developed Standard Sets for eight medical conditions, bringing the number of completed Standard Sets to twelve. ICHOM Standard Sets now cover fully 35-percent of the global burden of disease (GBD). By 2017, we aim to cover more than half.

Last year, we expanded the reach of our Standard Sets to include cerebrovascular conditions, congenital anomalies, mental disorders, and nervous system diseases. This year, among our priority conditions are brain tumors, breast cancer, colon cancer, dementia, frail elderly, heart failure, and pregnancy and childbirth.

In addition to our standardization efforts, we have worked closely with pilot implementers around the world to revamp our Reference Guides. Every Standard Set is supplemented by a Reference Guide that explains the content of the Standard Set and provides the detailed information needed to implement it in a globally standardized way. For completed Standard Sets, revised Reference Guides are now available on www.ichom.org.

Follow-Up Timeline and Sample Questionnaires

The following timeline illustrates when Standard Set variables should be collected from patients, clinicians, and administrative sources.



Collecting Patient-Reported Outcome Measures

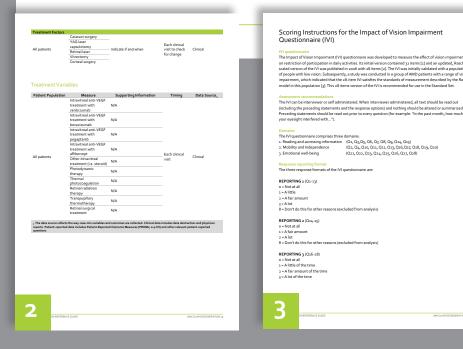
For reference, below is the list of validated surveys used in ICHOM's Macular Degeneration patient questionnaires along with information about them. To facilitate your process of collecting these suggested items, ICHOM has compiled each of these surveys along with additional questions into comprehensive sample questionnaires. The recommended reporting for visual acuity is in LogMAR. To facilitate conversion from Snellen into LogMAR acuity scores, a conversion table is available as a part of this Reference Guide

Macular Degeneration Survey Used

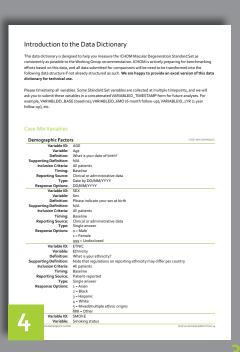
Licensing Information

 $Impact\ of\ Vision\ Impairment\ Question naire\ (IVI)$

The IVI includes costs for commercial use, and requires an agreement license. Contact Prof. Ecosse Lamoureux at ecosse@unimelb.edu.au for more information.



- With each Standard Set,
 we have now developed
 electronic sample
 questionnaires to give users a natural
 feel for the Standard Set in practice.
- We also now include lists of condition-specific, main intervention types to segment patients for analysis.
- Where available and approved by license, we have included scoring guides to assist interpretations of patient-reported outcomes (PROMs).
- We have developed comprehensive data dictionaries for each condition to ensure consistency in measurement and to pave the way for benchmarking in the future.



IMPLEMENTATION UPDATE

ICHOM welcomes new Vice President, expands offerings



At the end of last year, we were thrilled to welcome Jess Aisenbrey as our new Vice President of Implementation. Before earning an MBA from Wharton and an MPA from Harvard Kennedy School of Government, Jess discovered her passion for improving health care while working for a community health provider in New York City. "I'm excited about outcomes measurement because it is truly the key that will unlock the power of value-based health care," Jess says. "Measuring patient outcomes in a standardized way will enable hospitals and health care systems to curb inefficiencies and – most importantly – to improve the results that patients care about most."

Jess' key role at ICHOM is to support providers around the world as they navigate the journey toward outcomes measurement. Recognizing the wide range of goals among these organizations, ICHOM offers **three levels of implementation support**, each designed to promote the integration of one or more of the Standard Sets into routine care processes. For more information on these offerings, we encourage you to review the details below and to reach out to us at implement@ichom.org.



1. Reference Guides

Detailed, comprehensive
 Reference Guides for every
 Standard Set are freely available.
 Click here to learn more.



2. Implementation Network

- Online library of knowledge and tools
- International virtual community
- Essential information about outcomes measurement and how to implement



3. Tailored Support

 Customized support options are available from ICHOM and its partners to address specific challenges, accelerate implementation, and ensure success.

Free download

For details, please contact us at implement@ichom.org.

BECOME A SPONSORING PARTNER

Benefits of partnering with ICHOM

To help advance our relationships with our current Sponsoring Partners – and to gain new ones – we have developed the following membership model.

ICHOM Sponsoring Partners enjoy several benefits

- Members of your team will have access to seats at the ICHOM conference
- Your organization's logo will be showcased on our website and in key communications
- You will have the opportunity to highlight your commitment to outcomes measurement and value-based health care by placing the "ICHOM Sponsoring Partner" logo on your organization's website and other materials.
- Access to the ICHOM Implementation Network

Gold and Platinum Sponsoring Partners also enjoy engagement with ICHOM regarding the journey toward value-based health care. Engagement may include on-site workshops, lectures, or implementation kickoff meetings.

Levels of Sponsorship

PLATINUM

GOLD

SILVER

BRONZE

\$100,000 +

\$50,000 - \$99,999

\$25,000 - \$49,999

\$10,000 - \$24,999

To become a Sponsoring Partner, contact us at ichomteam@ichom.org

PLATINUM









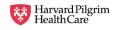
GOLD

Carl Bennet AB



SILVER























BRONZE







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