Wednesday 1 May Drinks reception 5pm – 6:30pm Location: de Doelen

## Thursday 2 May

8:00 - 9:00	Registration, coffee and networking							
9:00 - 9:15	Welcome address by Professor Michael Porter and Jan A Hazelzet							
9:15 - 9:40	Neil Bacon, CEO and President, ICHOM							
9:40 - 10:00	Professor Michael Porter, Harvard Business School							
10:00 - 11:00	Leading the way in Moderated Q&A by Stefan Larsson, Senior Partner & Managing Director, Boston Consulting Group							
	VBHC in the Ernst van Koesveld, Deputy Director General, Dutch Ministry of Health							
	Netherlands							
		Pieter de Bey, Director, Santeon						
		Joris van Eijck, Director in Healthcare, Menzis						
		Dayenne Zwaagman, Communication Specialist, Heart Centre of Amsterdam University Medical Centre						
11:00 - 11:30	Coffee and networking							
11:30 - 12:45	Redesigning services around the		Industry support of use and	Examples of value-based payment	Poster presentations by			
	outcomes that matter most to patients		implementation of outcomes	models.	abstract submission finalists			
	Chaired by Thomas W. Feeley, M.D.,		measurement	Chaired by Roy Beveridge, Humana	Conrad Harrison, John			
	Senior Fellow, Harvard Business School		Chaired by Mona Khalid,	Ward Bijlsma, MD PhD MSc	Radcliffe Hospital			
	and Professor Emeritus, The University of		ICHOM	MBA, Menzis	Laura Pitakanen, Nordic			
	Texas M.D. Anderson Cancer Center		Michel Taal, i2i	Lili Brillstein, MPH, Horizon	Healthcare Group			
	Marieke Pierik, MD PhD,		Nicole Spieker,	Blue Cross Blue Shield of	<ul> <li>Marloes Zuidgeest,</li> </ul>			
	Maastricht University Medical		PharmAccess	New Jersey	Health Care Institute			
	Centre		<ul> <li>Annemijn Knitel,</li> </ul>	<ul> <li>Jeroen van der Wolk, PhD,</li> </ul>	L.T. Laureij, Erasmus			
	<ul> <li>Morten Kilda</li> </ul>		Rotterdam Eye Clinic	MBA, Zilveren Kruis	MC			
	<ul> <li>Burkhard Beyer, M.D., Martini-</li> </ul>		<ul> <li>Jannie van den Broek,</li> </ul>	<ul> <li>Martina Ahlberg, Karolinska</li> </ul>	Y. Cossio			
		e Cancer Center	Amgen	University Hospital	Hedy van Oers, Emma			
	Hamburg		Silvia Bakkers, Janssen		Children's Hospital			
	<ul> <li>Henk Veeze,</li> </ul>	Diabeter Nederland			Amsterdam UMC			
12:45 - 14:00	Lunch							
	Runner-up poster presentations available for viewing (location TBD)							
14:00 - 14:10	Industry examples Introductions by Herb Riband, Stanford University DCI Fellow							
14:10 - 14:20	of VBHC							
	Excellence							
14:20 - 14:30	Nathalie Moll, Director General, European Federation of Pharmaceutical Industries and Associations							

14:30 - 14:40	lan	L L Kimnen	Chief Medical Officer Philips						
	Jan L.L. Kimpen, Chief Medical Officer, Philips								
14:40 - 14:50	Roy Beveridge, Chief Medical Officer, Humana								
14:50 - 15:15	Moderated Q&A by Herb Riband, Stanford University DCI Fellow								
15:15 - 15:45	Coffee and networking								
15:45 – 17:00	Applications of the ICHOM - All. Can		Use of real-time outcomes data	National approaches to VBHC	Practical applications of ICHOM standard sets Chaired by Jan Hazelzet • Lynne Warner-Stevenson,				
Value in Breast and Lung cancer		ancer	in clinical practice	Chaired by Fred Horne, VBHC Canada					
	<b>study</b> Chaired by Suzanne Wait, The Health			<ul> <li>Sally Lewis, NHS Wales</li> </ul>					
				Luis Miguel, National					
	Policy Partnership		Chief Medical Officer,	Institutes of Health in Mexico	MD, American Heart				
	<ul> <li>Jan van Meerbeeck, Antwerp University and Antwerp University Hospital</li> <li>Francisco Rocha-Goncalves, Luz Saúde/IPO Porto</li> <li>Gerardine Doyle, UCD College of Business</li> </ul>		<ul> <li>Macmillan Cancer Support</li> <li>Dr Tim Williams, CEO, My Clinical Outcomes</li> <li>Mariska Roersen,</li> </ul>	<ul> <li>Gregory Katz, University Paris- Descartes Medical School, Consortium VBHC France</li> <li>Raj Verma, NSW Agency for Clinical Innovation Australia,</li> </ul>	<ul> <li>Association</li> <li>Ary Riberio, Anahp, HCor</li> <li>Hospital do Coração</li> <li>Maria Margarete Karsten, MD, Charite University</li> </ul>				
						Business Development	<ul> <li>Simon Nørregaard Jensen,</li> </ul>	Hospital Berlin	
							Manager International	Danske Regioner	
							/decision support		
				system, Value2Health					
			<ul> <li>Yannik</li> </ul>						
			Schreckenberger,						
					Managing Director,				
					Heartbeat Medical				
17:00 - 18:00			Closing Keynote Session N	Moderated Q&A by Stefan Larsson, Senior Partner & Managing Director, Boston Consulting Group					
	Stefan Jar		ames, Uppsala University Hospital						
			Uhlén, Royal Institute of Technology and Karolinska Institute						
19:00	Gala Dinner								
	Location: Rowing Club								
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## Friday 3 May

9:00 - 9:20	Martin Ingvar, Professor, Karolinska Institutet, Progress on global benchmarking				
9:20 - 10:15	Practical perspectives of Value Based Healthcare				
	Panel discussion chaired by Mona Khalid, PhD, Vice President, Outcomes, Analytics, and Benchmarking, ICHOM				
	Stanley M. Huff, MD, Intermountain Healthcare, Salt Lake City, Utah				
	Nicola Bedlington, European Patients' Forum				
	Niek Klazinga, MD PhD, Organisation for Economic Co-operation and Development				
	Meghana Pandit, Oxford University Hospitals NHS Foundation Trust				
10:15 – 10:45	Coffee and networking				

10:45 - 12:00	Applications of PROMs data to	Defining the VBHC research	How to roll out outcome	Global Health Session: TBD		
	inform clinical decisions and	agenda	measurement across multiple sites			
	patient consultations	Chaired by Jan Hazelzet,	Chaired by Wouter van Leeuwen,			
	Chaired by Caroline Terwee, PhD, Amsterdam UMC, PROMIS	ErasmusMC and Niek Klazinga, OECD	<ul> <li>Boston Consulting Group</li> <li>Paul van der Nat, PhD, St.</li> </ul>			
	<ul> <li>Dominique Friend, Sickle International Family Coalition</li> <li>Chris Gibbons, Brigham and Women's Hospital</li> <li>Shehzad Niazi, Mayo Clinic</li> <li>Lotte Haverman, MD, Emma Children's Hospital, Amsterdam</li> </ul>	<ul> <li>Paula Williamson, COMET</li> <li>Jose M Valderas, ISOQOL</li> <li>Martine de Bruijne, MD, PhD, Amsterdam UMC</li> <li>Manvir Jesudasan, Patient for Patients Safety Malaysia</li> <li>Jorge Fernández Garcia, EIT Health e.V.</li> </ul>	<ul> <li>Antonius Hospital</li> <li>Roald van Leeuwen, Santeon</li> <li>Florian Rueter, MD, University Hospital Basel</li> <li>Santiago Rabanal Retolaza, Osakidetza</li> <li>Marina Tsianakas, Heart Foundation, Australia</li> </ul>			
12:15 - 12:30	Fred van Eenennaam, VBHC Prize - Introducing the prize winner					
12:30 - 12:45	Closing remarks by Neil Bacon					
12:45-13:30	Lunch					
13:30 - 16:00	Hospital site visit – Santeon Hospital     Hospital site visit – ErasmusMC     Satellite Sessions - TBD					