

Title: Director of Engagement

Travel: This role will involve intermittent travel

Term: Permanent (Full time and Part time available)

Reporting Relationship: The position will report to the President & CEO

Direct Reports: This position will have 6 direct reports

ICHOM – Background:

ICHOM is a non-profit organisation committed to transforming healthcare to a value-based system through universal measurement and reporting of patient outcomes. ICHOM was co-founded in November 2012 by Professor Michael Porter of Harvard Business School, Stefan Larsson from the Boston Consulting Group, and Professor Martin Ingvar of the Karolinska Institutet. Its mission is to unlock the potential of Value-Based Health Care by defining global Standard Sets of outcome measures that really matter to patients for the most relevant medical conditions and by driving adoption and reporting of these measures worldwide.

ICHOM brings together leading experts from around the world with a number of different initiatives. Standard set development remains at the core of what we do and we have produced 38 standard sets so far. This work is widely publicised through our annual conference, in 2019 more than 1200 delegates from 44 countries attended the largest gathering of VBHC professionals. Following the global pandemic the conference has been delivered through a series of virtual events, concluding with the largest virtual event for 3 days in November 2020. Our Partner Programme offers implementation support to providers who require help implementing standard sets. Our online community, ICHOM Connect, offers a space for healthcare professionals to meet, discuss, evaluate and benchmark their projects and future work. ICHOM is now committed to the development of machine readable standard sets and the facilitation of global benchmarking.

Job description:

This is a new role within ICHOM, as we have grown from a single to a multi event organisation and with the launch of ICHOM Connect we need a leader to manage the events, marketing, data and sales team to grow ICHOM's network, engage stakeholders with award winning and thought provoking content. You will be responsible for gathering stakeholder needs, allowing you to lead the strategy of these products and developing the ICHOM community. You will have experience working in an events and/or subscription organization in a similar role. The ideal candidate must be creative and enjoy working in a small, entrepreneurial, mission-driven organization. You will have worked in a similar role for either an events/subscription/membership organisation.

Duties & Responsibilities:

Duties include but are not limited to:

- Managing and leading the team
- Overseeing development of all engagement content
- Strategically planning, managing, implementing, and evaluating external communications which promote ICHOMs reputation.
- Stakeholder engagement and management
- Leading the development of the program, as well as the end-to-end planning for the ICHOM conference
- Defining project plans, setting milestones, and running meetings for a range of internal programs
- Growing the ICHOM Community (ICHOM Connect) and Partner Program
- Overseeing ICHOM's communications with its stakeholders and partners
- Developing and promoting new business with the support of the sales team

Work Experience / required proficiencies:

- Demonstrated leadership and people management experience
- Strong communication skills and comfort developing and presenting content to audiences of varied seniority
- Experience managing and driving multiple work streams
- Experience working in a fluid environment where multiple hats are often worn and comfort switching between tasks frequently
- Fluency in another language would be beneficial but not essential

Qualifications

- An undergraduate degree is required with a postgraduate qualification favorably viewed
- 10+ years of work experience in a fast-paced environment with ownership of multiple work streams
- Experience managing a team favorably viewed

Additional characteristics

- A strong passion for improving health care
- Fluency in English as a primary written and spoken language is desirable.
- Ability to travel internationally on occasion.
- Excellent writing and presentation skills.
- Strong MS Word, PowerPoint and Excel capabilities.

Location

ICHOMs Headquarters are in Boston, Massachusetts with an office and team also in London. This role can be a fully remote working role but the team of direct reports are on BST/EST time zones and the candidate will need to be on similar time zones to ensure the team has support during their working hours.

To apply

Please complete the attached application form and return to jobs@ichom.org