

## Job Role: Internship

## About ICHOM:

ICHOM is a non-profit organisation committed to transforming healthcare to a value-based system through universal measurement and reporting of patient outcomes. ICHOM was co-founded in November 2012 by Professor Michael Porter of Harvard Business School, Stefan Larsson from the Boston Consulting Group, and Professor Martin Ingvar of the Karolinska Institutet. Its mission is to unlock the potential of Value-Based Health Care by defining global Standard Sets of outcome measures that really matter to patients for the most relevant medical conditions and by driving adoption and reporting of these measures worldwide.

ICHOM brings together leading experts from around the world with a number of different initiatives. Standard set development remains at the core of what we do and we have produced 35 standard sets so far, with a number to be completed by the end of the year. In late 2019, we set up the Partnership Programme to offer implementation support to providers who require help implementing a standard set. In April 2020, we launched our community: ICHOM Connect. This online portal offers a space for healthcare professionals to meet, discuss, evaluate and benchmark their projects and future work. Furthermore this year, we have created our successful Conference Series which is a number of virtual events including online conferences and webinars.

## **Responsibilities**:

- Support the development of ICHOMs annual conference, work with the steering committee to define the agenda, secure leading speakers in Value Based Healthcare. Work with the marketing team to produce content to advertise the agenda. Regularly report conference progress to the Conference Director and the rest of the team.
- Work with colleagues across the organisation to support a range of ICHOM projects to ensure delivery of work such as the creation of standard sets, training programs, data collection and grant projects.
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- Monitor and manage ICHOMs Social Media accounts (Facebook, LinkedIn, Twitter) and create monthly statistic reports
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- Support the Community Manager on the growth of our Community Site ICHOM Connect

## **Requirements:**

You will be studying or have recently completed studies in the fields of marketing, management, public policy or healthcare, with experience of writing content for publication.

You will be able to manage multiple projects at any one time, prioritising and re-prioritising continuously.

An energetic, people-focused problem-solver who can work as a self-directed individual, whilst equally happy as a member of a team.



Very strong written and verbal communication skills – being clear and concise in your communications – whether it's written or verbal

The position can be based in London, Boston, or as a remote worker.