

Title: Internship

Location: This is a fully remote role

Term: 12 Month Contract, Full Time

Reporting Relationship: The position will report to the Chief Marketing Officer

ICHOM – Background:

ICHOM is a non-profit organisation committed to transforming healthcare. ICHOM was co-founded in November 2012 by Professor Michael Porter of Harvard Business School, Stefan Larsson from the Boston Consulting Group, and Professor Martin Ingvar of the Karolinska Institutet. Its mission is to unlock the potential of Value-Based Health Care by defining global Standard Sets of outcome measures that really matter to patients for the most relevant medical conditions and by driving adoption and reporting of these measures worldwide.

ICHOM brings together leading experts from around the world with a number of different initiatives. Standard set development remains at the core of what we do and we have produced 39 standard sets so far. This work is widely publicised through our conference programme, in 2019 more than 1200 delegates from 44 countries attended the largest gathering of VBHC professionals. Following the global pandemic the conference has been delivered through a series of virtual events, concluding with the largest virtual event for 3 days in November 2020. Our Partner Programme offers implementation support to providers who require help implementing standard sets. Our online community, ICHOM Connect, offers a space for healthcare professionals to meet, discuss, evaluate and benchmark their projects and future work. ICHOM is now on the brink of a major development with the launch of machine readable standard sets and a global benchmarking platform. This year will see the team double in size as we prepare for a period of major growth.

Job description:

ICHOM are looking for their 2021/2022 Intern. You will be studying or have recently completed studies in the fields of event management, marketing, public policy or healthcare, with experience of writing content for publication. You will be able to manage multiple projects at any one time, prioritising and re-prioritising continuously and be an energetic, people-focused problem-solver who can work as a self-directed individual, whilst equally happy as a member of a team. This Internship will give you a wide understanding of how the ICHOM Conference and Marketing team operate during a full 12 month cycle.

Responsibilities:

- Support the development and delivery of ICHOMs annual conference/virtual learning series. Support the Conference Director and Content Producer. Liaise with stakeholders, respond to queries, update the Conference Website. Regularly report progress to the Conference Director and the rest of the team.
- Work with the marketing team to produce content to advertise the events, support Head of Marketing, manage loyalty card schemes, create and manage post-event surveys.



- Monitor and manage ICHOMs Social Media accounts (Facebook, LinkedIn, Twitter) and create monthly statistic reports. Help develop and update Social Media Marketing Plan, draft and post approved social media activity.
- Targeted data collection and periodic cleansing of existing data
- Work with colleagues across the organisation to support a range of ICHOM projects to ensure delivery of work such as the creation of standard sets, training programs, data collection and grant projects.
- Support the management and growth of our Community Site ICHOM Connect
- Support with the identification of organisations implementing ICHOM standard sets and translate that information according to business needs

Qualifications/Experience

- You will be studying or have recently completed studies in the fields of event management, marketing, public policy or healthcare, with experience of writing content for publication.
- Proficient in Microsoft Office (Word, Excel, PowerPoint), G Suite (email, Drive, etc.)
- Strong English written and oral communication skills required.
- Excellent organizational skills with outstanding attention to detail needed.
- Incumbents must possess the ability to work independently and as part of a team.
- Adept at problem solving and using judgment in situations requiring independent initiative and tact is necessary.
- Ability to manage multiple projects simultaneously.
- Very strong interpersonal skills
- A strong passion for improving health care
- Excellent writing and presentation skills

To apply

Please complete the attached application form and return to jobs@ichom.org