

FOR IMMEDIATE RELEASE

Jennifer Bright, MPA, Appointed as New President of ICHOM

[Boston, 06.15.23] - ICHOM (International Consortium for Health Outcomes Measurement) is pleased to announce the appointment of Jennifer Bright as its new President. With extensive experience in healthcare strategy, policy, and patient advocacy, Jennifer brings a wealth of knowledge to lead ICHOM in its mission to improve patient outcomes globally. She begins her role on 14 August 2023.

Jennifer has held influential positions, demonstrating her commitment to advancing healthcare quality and value. As the Founder and President of Momentum Health Strategies, she successfully spearheaded initiatives focused on improving patient outcomes and increasing value in healthcare. Previous roles include CEO and Chief Strategy & Engagement Officer at the Innovation & Value Initiative, Executive Director of the Society for Healthcare Epidemiology of America, and VP State Policy and Senior Director of Healthcare Reform at Mental Health America. Additionally, Bright served as the Executive Director of the Center for State Policy Research, where she contributed significantly to healthcare policy.

Jennifer Bright holds a Master of Public Administration & Public Policy from George Washington University, as well as a Bachelor of Arts in Political Science from Trinity College. Her extensive expertise in healthcare strategy and her deep understanding of the challenges faced by the industry make her an ideal leader for ICHOM. Her track record of driving innovation and fostering collaboration among diverse stakeholders will advance ICHOM's mission to standardize health outcomes measurement worldwide, and comes at an exciting time when the organization is poised to unveil its new Learning Collaborative initiatives, as well as hosting the world's largest Value-Based Healthcare Conference.

"I am honored to join ICHOM as President and work alongside a remarkable team of professionals dedicated to authentically transforming healthcare," said Jennifer. "ICHOM's mission aligns perfectly with my passion for improving patient outcomes and, in doing so, ensuring value-based care. I look forward to leading the organization and driving meaningful change that will benefit patients globally."

ICHOM Board member Jamie Heywood, CEO and Co-founder of Alden Scientific, said, "Jennifer possesses a very special combination of optimism and passion for the potential of patient-centered healthcare grounded by deep strategic and operational skills".

ICHOM Co-founder and Chairman, Stefan Larsson, added "We are confident that Jennifer's leadership and vision will accelerate ICHOM's impact on healthcare outcomes and drive positive change in the industry."

About ICHOM:

ICHOM is a global non-profit organization dedicated to transforming healthcare by standardizing the measurement and reporting of patient outcomes. By convening patients and clinicians to define a universal set of outcomes and measurement approaches, ICHOM enables healthcare providers,

policy makers, and researchers to compare and improve the quality of care. ICHOM's mission is to unlock the potential of value-based healthcare and ultimately improve patient outcomes worldwide.