

Connected *Value* Forum & **Top Value** Hospitals

January 2024

Carles Illa

Guillermo de la Fuente

Connected *Value* Forum

Our yearly Value Based Healthcare national event:

- A gathering event for Hospital managers, Pioneer healthcare professionals, Pharmaceutical industry and Government agents to analyze accomplished milestones and discuss next steps
- +200 guests
- Hosted in a Healthcare related landmark in Barcelona:
- Top Value Hospitals awards ceremony



Our contest to evaluate and promote Value Based Healthcare:

- Third Year
- +45 inscribed Hospitals and growing
- Robust quantitative & qualitative evaluation methodology
- +150 question and documentation required based on Michael Porter's 5 evaluation pillars
- Setting all IQVIA's expertise and potential at the service of Public Health

Connected **Value** Forum

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Hosted at:

Parc
Recerca
Biomèdica
Barcelona

- 09:30h. Café y recepción
- 10:00h. Bienvenida – **José Luis Fernández** (SVP & GM IQVIA)
- 10:15h. “New value paradigms, an international Outlook” – **Jennifer Bright** (ICHOM President)
- 10:45h. “Aterrizando el valor localmente” – **Manel del Castillo** (Director Gerente Sant Joan de Deu)
- 11:05h. Mesa redonda expertos: “Analizando el valor en la práctica clínica real”
- 12:15h. Q&A
- 12:30h. Resultados y conclusión Top Value – Edición 2023
- 12:50h. Cierre
- 13.00h. Cóctel



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Save the date
14 de marzo
Barcelona



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Top 
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Contacts:

Guillermo de la Fuente Espelt – 663 001 259 – Guillermo.delafuenteespelt@iqvia.com

Teresa Salcedo – 667 616 254 – Teresa.salcedo@iqvia.com