

**Dr. Jens Deerberg-Wittram awarded 2025 ICHOM Michael E. Porter Lectureship**

The International Consortium for Health Outcomes Measurement (ICHOM) is proud to announce that Dr. Jens Deerberg-Wittram, ICHOM's first President (2012–2014) and a long-standing leader in value-based healthcare, has been awarded the 2025 Michael E. Porter Lectureship. The award will be presented at ICHOM's annual conference, taking place 29 September–1 October 2025 at The Convention Centre Dublin, Ireland.

The Lectureship is an annual award and lecture, created to honor Professor Porter's retirement, his leadership as a founder of ICHOM, and his pivotal role in advancing the global adoption of value-based health care through his work at Harvard Business School.

Dr. Deerberg-Wittram has been a driving force in the international value-based healthcare movement for over a decade. As ICHOM's founding President, he helped establish the organization's mission to transform health systems worldwide by measuring and improving outcomes that matter most to patients. From 2019 to 2024, he served as Chief Executive Officer and Chief Medical Officer of RoMed Kliniken, a non-profit German health system with over 1,000 beds and 25 outpatient centers. Earlier in his career, he was an Executive Director at The Boston Consulting Group and held an academic role as Senior Fellow and Faculty Member at Harvard Business School. Reflecting on the award, Dr. Deerberg-Wittram said: "With his concept of value-based healthcare, Michael Porter has influenced my work as a healthcare manager and researcher more than anyone else. As a scholar, mentor and personal friend he encouraged me over many years to drive transparency of standardized outcomes and costs on a patient level. His call for a competition based on value places patients with their individual needs at the center of the health care system. In this sense, value-based healthcare is humanism in practice. I am deeply grateful to have been given the opportunity to deliver this year's Michael E. Porter Lecture in memory of his great life's work."

Jennifer Bright, President & CEO of ICHOM, added: "ICHOM is thrilled to honor its first president as the 2025 Lectureship honoree and to continue this recognition of those who make meaningful impact to system change that prioritizes improving patient health. Jens has already achieved much in this VBHC arena, and it's clear he remains a visionary and challenges his colleagues — and all of us — to pursue excellence based on standardized measurement of outcomes that matter most to patients."

As the 2025 honoree, Dr. Deerberg-Wittram will deliver the Michael E. Porter Lecture at the ICHOM Conference in Dublin, addressing the evolution of value-based healthcare, lessons learned from global practice, and the ongoing challenge of embedding outcomes measurement in health systems to improve care delivery and patient experience.

For more information about the Michael E. Porter Lectureship and the ICHOM 2025 Conference, please visit [conference.ichom.org](https://conference.ichom.org).

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### **About ICHOM**

The International Consortium for Health Outcomes Measurement (ICHOM) is dedicated to transforming healthcare systems worldwide by standardizing the measurement of health outcomes that matter most to patients. Through our comprehensive sets and collaborative projects, we aim to drive improvements in healthcare quality and patient well-being.

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