



ICHOM Giving Tuesday 2025 Supporter Pack

Tools to amplify patient voices and
improve healthcare outcomes

ICHOM

International Consortium for
Health Outcomes Measurement



#GIVINGTUESDAY

Thank You for Being a Voice for Better Care

Your voice helps bring patients, clinicians, and health leaders together. **Here's how your support makes a difference.**



Empower patient voices

Your support helps fund scholarships for patients to attend and share their lived experiences at the ICHOM Conference, bringing real-world insight to global conversations about care.



Strengthen & evolve ICHOM Sets

Donations enable updates, translations, and wider dissemination of ICHOM Sets, ensuring healthcare systems everywhere can measure what truly matters to patients.



Advance learning in outcomes measurement

Contributions help us deliver implementation webinars and educational resources, supporting clinicians and organizations as they put outcomes measurement into practice.



Amplify community connection

Your gift helps us share insights, progress, and stories communications, building a stronger, more informed outcomes community.

Customizable Email Templates

Copy, paste, and personalize these templates before sending to your contacts.

General Outreach

Subject: Join Me in Supporting Better Patient Outcomes

Hi [Name],

This Giving Tuesday, I'm supporting ICHOM – a global nonprofit working to improve healthcare by measuring what truly matters to patients. Your donation helps fund patient scholarships, support clinicians, and improve care worldwide.

Will you join me? [Insert Fundraising Page Link]

Follow-Up

Subject: There's Still Time to Make an Impact

Just a quick reminder – Giving Tuesday is almost over! If you haven't had a chance to give, there's still time to support ICHOM and help shape better healthcare outcomes.

Donate here: [Insert Link]

Every voice matters. Thank you again for your support!





Sample Posts for Social Media

Feel free to personalize these and add your story.

1

This #GivingTuesday, I'm helping amplify patient voices with @ICHOM. Every dollar helps reshape how care is delivered.
Donate: [Link] #ICHOMImpact
#VoicesInHealthcare

2

Patients deserve care that listens and learns. That's why I'm supporting ICHOM this Giving Tuesday. Join the movement:
[Link] #ICHOM #GivingTuesday

3

ICHOM's mission? Measure what matters to patients. Your gift helps make that possible. [Link] #GivingTuesday #ICHOM

We've made it easy for you...

[Click here](#) to select your favorite campaign asset, make it your own & share it across the platforms you use most.

Don't forget to **tag ICHOM on social media** to help us share your message



@ICHOM



@ICHOM_ORG



@ICHOM



Help Us Spread the Word This Giving Tuesday

Every voice counts and yours can help make a lasting difference

By downloading and sharing our Giving Tuesday one-pager, you'll help us reach more people who believe in better care for every patient. It's a simple, powerful way to support ICHOM's mission - connecting patient voices, advancing education, and redefining what success in healthcare means.

Your network can be part of the movement, too. Use your personalized one-pager to:

- **Inspire action** by showing how every donation helps measure what matters most to patients.
- **Share your story** and why you're supporting ICHOM this Giving Tuesday.
- **Grow awareness** of the global effort to build a healthcare system that listens & learns.

[Download One-Pager](#)



Your Voice Makes a Difference.

**Thank you for supporting ICHOM
this Giving Tuesday.**

Stay connected: www.ichom.org

#ICHOM #GivingTuesday