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**Thailand's BDMS Wattanosoth Cancer Hospital Becomes Official Member of ICHOM's Inaugural Breast Cancer Learning Collaborative**

Wattanosoth Cancer Hospital, part of the Bangkok Dusit Medical Services (BDMS) network and Thailand's first private cancer-specialist hospital, has joined the inaugural Breast Cancer Learning Collaborative led by the International Consortium for Health Outcomes Measurement (ICHOM). This milestone reflects the hospital's commitment to advancing patient-centered cancer care through collaboration, shared learning, and standardized outcomes measurement.

Breast cancer caused an estimated 685,000 deaths globally in 2023, and more than 7.8 million women diagnosed within the past five years continue to live with its long-term physical and emotional effects. Despite improvements in treatment, the burden on quality of life remains significant. By joining the ICHOM Learning Collaborative, Wattanosoth Cancer Hospital becomes part of a global effort dedicated to using real-world outcomes to drive measurable improvements in care delivery.

The Collaborative builds on ICHOM's internationally recognized Set of Patient-Centered Outcome Measures for Non-Metastatic Breast Cancer, enabling institutions worldwide to track and compare outcomes that matter most to patients, including symptom burden, quality of life, and functional recovery. Through structured comparisons and shared learning, clinical teams at Wattanosoth will engage with peers across multiple countries to identify best practices, strengthen care pathways, and accelerate improvements in breast cancer care. Wattanosoth will collaborate directly with an international cohort of leading breast cancer centers, all of whom are contributing to a shared global effort to enhance outcomes for patients.

As part of BDMS, one of Asia's largest healthcare networks, Wattanosoth is uniquely positioned to help advance outcomes-based oncology across the region. Participation in the Collaborative reinforces the organization's commitment to high-value care and establishes a scalable model for data-driven improvement throughout the BDMS network.

"We are honored to collaborate with ICHOM in this important initiative. Measuring outcomes that truly reflect patient experience is essential to improving care. By joining this Learning Collaborative, we aim to enhance treatment quality for our patients and contribute to a wider global effort focused on meaningful, patient-centered progress," said Visiting Prof. Dr. Thiravud Khuhaprema, Director of Wattanosoth Cancer Hospital.

Insights generated through the Collaborative will support continuous improvement within Wattanosoth and BDMS, while contributing to the global evidence base on breast cancer treatment effectiveness, quality of life, and long-term survivorship.

Wattanosoth Cancer Hospital is Thailand's first private hospital dedicated exclusively to cancer care. Equipped with advanced diagnostic technology and a multidisciplinary oncology team, the hospital provides comprehensive, patient-centered cancer treatment and is committed to research, innovation, and continuous improvement in clinical outcomes.

To learn more about the Breast Cancer Learning Collaborative and how your organization can get involved, visit [www.ichom.org](http://www.ichom.org).

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### **About ICHOM**

The International Consortium for Health Outcomes Measurement (ICHOM) is dedicated to transforming healthcare systems worldwide by standardizing the measurement of health outcomes that matter most to patients. Through our comprehensive sets and collaborative projects, we aim to drive improvements in healthcare quality and patient well-being.

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