

FOR IMMEDIATE RELEASE

ICHOM Welcomes Asan Medical Center as Its First South Korean Partner, Strengthening Global Commitment to Patient-Centered Care

Boston, MA – 7.27.26 – The International Consortium for Health Outcomes Measurement (ICHOM) is proud to welcome **Asan Medical Center** as the newest member of the ICHOM Partner Program and the **first healthcare organization in South Korea** to join ICHOM's global network of partners.

This milestone marks an important step in expanding the global adoption of value-based, patient-centered healthcare across Asia and reinforces a shared commitment to measuring and improving the outcomes that matter most to patients.

Asan Medical Center is Korea's largest hospital and one of Asia's leading academic medical centers, internationally recognized for excellence in clinical care, research, education, and innovation. Since opening in 1989, the organization has grown into a world-renowned institution, caring for approximately 15,000 patients each day while advancing medical science and improving healthcare delivery.

Through this partnership, ICHOM and Asan Medical Center will collaborate to accelerate the implementation of standardized clinical and Patient-reported Outcome Measures (PROMs) and support the delivery of value-based healthcare. By measuring outcomes that matter most to patients, the partnership aims to improve patient care, drive continuous quality improvement, and contribute to better health outcomes both in South Korea and globally.

"We are delighted to welcome Asan Medical Center as ICHOM's first partner in South Korea," said **Jennifer Bright, Chief Executive Officer of ICHOM**. "Asan Medical Center has earned an outstanding international reputation for clinical excellence and innovation. Their commitment to patient-centered care makes them an ideal partner as we continue expanding our global community dedicated to improving healthcare through outcomes measurement. We look forward to learning from one another and advancing value-based healthcare together."

Asan Medical Center has demonstrated a strong commitment to integrating Patient-Reported Outcome Measures (PROMs) and Patient-Reported Experience Measures (PREMs) into clinical practice, helping ensure that patients' perspectives and experiences are embedded in care delivery and quality improvement initiatives. This

aligns closely with ICHOM's mission to enable healthcare organizations worldwide to measure, compare, and improve the outcomes that matter most to patients.

As an ICHOM Knowledge Partner, Asan Medical Center joins a global network of healthcare providers, policymakers, patient organizations, life sciences companies, and industry leaders committed to advancing value-based healthcare through standardized outcomes measurement. The partnership will create opportunities for collaboration, shared learning, and the exchange of best practices across the international healthcare community.

About ICHOM

The International Consortium for Health Outcomes Measurement (ICHOM) is an independent, nonprofit organization dedicated to transforming healthcare worldwide. By developing and promoting globally standardized Patient-Centered Outcome Measures, ICHOM enables healthcare providers, health systems, and policymakers to measure, compare, and improve the outcomes that matter most to patients.

About Asan Medical Center

Asan Medical Center is South Korea's largest hospital and one of Asia's premier academic medical centers. Guided by its philosophy of "help the most underprivileged of society," the organization combines world-class patient care with excellence in medical research, education, and innovation, improving the health and well-being of patients in Korea and around the world.